

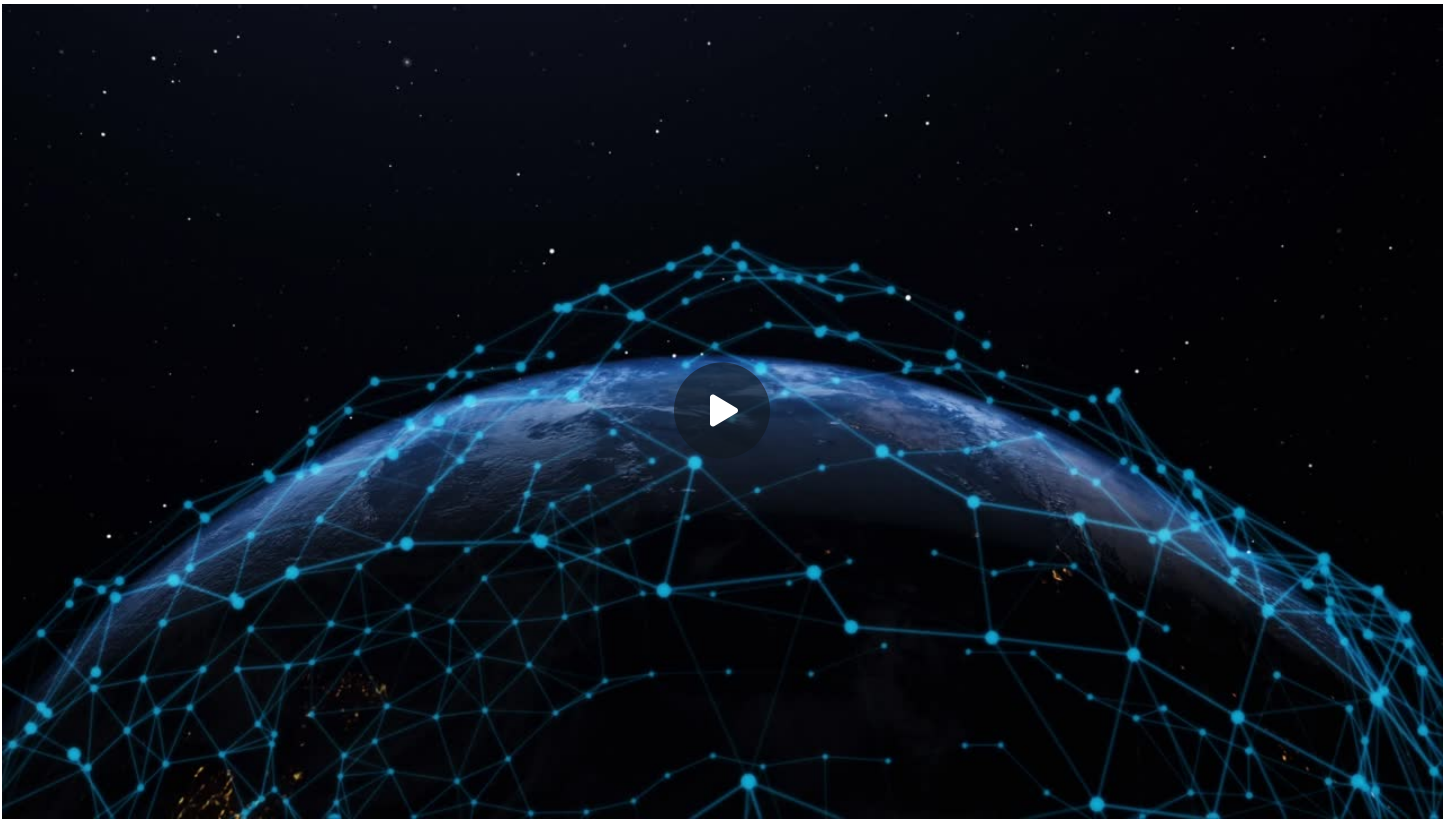


VISION 2024

EXPEDITING INNOVATION

INTRODUCTION TO BLACK RABBIT FUND I

Who We Are



BLACK RABBIT FUND: Building the future, today

Black Rabbit Fund is an investment firm in Kenya that specializes in micro-investing in various industries. It aims to drive economic growth and foster financial inclusion in the country. Founded in 2023, the firm has quickly established itself as a leader in the investment landscape in Kenya, thanks to its innovative and socially responsible approach to finance.

Our Vision

Build an Equitable Africa

Our Mission

Empower Communal
Growth

Our Values

Integrity First

What We Look Like

Vision: The embodiment of our spirit



Black Rabbit Fund's vision is to create a sustainable and inclusive economy in Kenya by providing micro-investment opportunities to individuals, especially in rural and marginalized communities. The firm firmly believes that everyone should have access to investment opportunities and benefit from the growing economy regardless of their financial status.

Approach

With a highly experienced team of professionals, Black Rabbit Fund takes a careful and diligent approach to every investment. The team conducts extensive research and analysis to identify potential investments that meet the firm's strict profitability, sustainability, and social impact criteria. This approach has helped the firm achieve a high success rate in investment decision-making, resulting in attractive returns for its investors.



OUR LEGACY

Mission

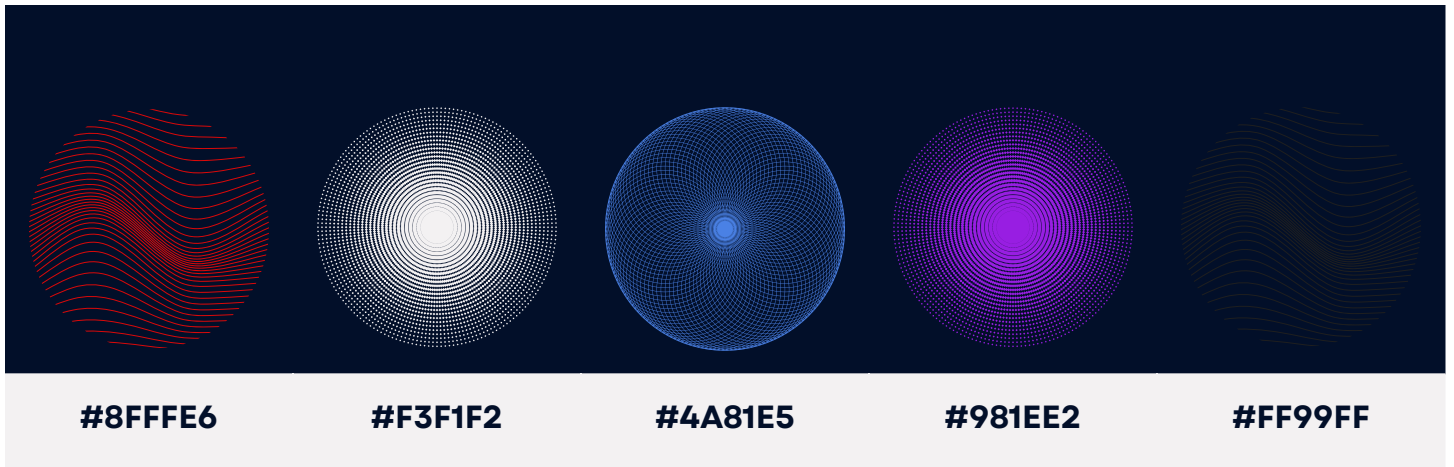
In addition to its investment activities, MacWilo Ventures is committed to promoting financial literacy and education in Kenya. The firm organizes workshops and training programs to educate individuals on the basics of finance, investing, and entrepreneurship. It also partners with local organizations and government agencies to drive financial inclusion and support the growth of small and medium-sized enterprises (SMEs).

Black Rabbit

One key area of focus for BRF is micro-investing in the agriculture sector. The firm recognizes the potential of agriculture in Kenya and its impact on economic growth and poverty reduction. Through micro-investing, BRF provides financing to small-scale farmers, helping them expand their operations and income. This benefits the farmers and contributes to the overall development of the agriculture sector in Kenya.

In line with its commitment to social responsibility, BRF also supports various community development initiatives. The firm partners with local organizations to provide financial assistance and resources to improve access to education, healthcare, and other essential services in underprivileged communities.

Palette of Inspiration



We've broken down our investment strategy into a palette of different colors to demonstrate the visual diversity of the group.

| | |
|--------------------------|---|
| Social | Our Investment Strategy Social Investing focused on youth development |
| Bottom Line | Bottom Line Investing Focused on ROI |
| Women Empowerment | Women Focused on Empowement of Women |
| Responsible | Responsible Investing Focused on Green Projects |
| Strategic | Strategic Investing Focused on Portfolio Health Balance |

What Drives Us

As the demand for micro-investing grows in Kenya, **Black Rabbit Fund** is well-positioned to continue its success and significantly impact the investment landscape. The firm remains dedicated to driving economic growth and promoting financial inclusion through micro-investing, making it a valuable partner for investors and communities.

Growing Market

Dynamic Workforce

Young Population

50mn

Significant Progress in Technology

Alternative Capital

Stable Banking System

FDI

\$1.5BN

Attractive investment Landscape

BRF Fund I Partners

Fund I Partners



Our Core Beliefs

Our Board Statement

What can we achieve without founding principles that help us to endure market conditions?

Core Message

1) Integrity and transparency

At BRF, integrity and transparency are of the utmost importance. The company conducts its business with the highest ethical standards, ensuring transparency in all its dealings. This value is reflected in the company's commitment to building lasting relationships with its clients based on honesty, trust, and mutual respect.

Core Message

2) Innovation and adaptability

BRF prides itself on its innovative and adaptable approach to investments. The company constantly updates its strategies and methods to stay ahead of the ever-changing business landscape. This value enables the company to identify new investment opportunities and provide tailored solutions to meet each client's unique needs.

Core Message

3) Results-driven approach

At BRF, the ultimate goal is delivering exceptional client results. The company's results-driven approach is reflected in its rigorous analysis and research to identify the most promising investment opportunities. The team's expertise in financial management, market analysis, and risk assessment ensures that each investment offers maximum returns for its clients.

Foundation

MESSAGE FROM THE BOARD

Our Language: A voice you can trust

Dear friends and partners of BRF,

As we approach the end of Q1, we want to reflect on all we have accomplished together at Black Rabbit Fund. This year has been challenging and filled with uncertainty and change, but our team has remained dedicated, resilient, and driven to succeed.

We are thrilled to share that despite the unprecedented circumstances, we have continued to grow and expand our company. Our team has worked tirelessly to identify

new opportunities, build strong partnerships, and bring innovative ideas to life. I am incredibly proud of our collective efforts and the progress we have made.

As we move into Q2, We are confident that BRF will continue to thrive and positively impact the business world. We have a strong vision, a talented team, and a passion for creating value and driving growth.

We want to take this opportunity to thank each and every one of you for your unwavering support and dedication to BRF's success.

As we embark into the future, let's continue working together to overcome challenges and achieve great things.

Sincerely,



Black Rabbit Fund

Board of Directors

Our Commitment

GOALS

Key Goals:

At Black Rabbit Fund, our team is committed to achieving the following key goals:

1. **Deliver Exceptional Results:** We aim to provide our clients with outstanding service and solutions that exceed their expectations and drive success.

2. Foster Innovation: We believe in constantly challenging the status quo and finding innovative ways to solve problems and create value for our clients.

3. Build Strong Partnerships: We value long-term relationships with our clients and believe in building strong partnerships based on trust, transparency, and mutual respect.

4. Continuously Improve: We are committed to continuous learning and development to stay ahead of the curve and provide our clients with the best possible solutions.



Building the Future of Africa



Join the Family



Join the Family

Fund Thesis Summary

Fund Focus

| Asset Class | Focus | Targets | Ticket Range |
|-------------|-----------------|--------------|---------------|
| Real Estate | Land/Logistics | <u>5-10</u> | \$1500-50,000 |
| Technology | Social/Mobility | <u>10-15</u> | \$500-30,000 |
| Healthcare | Services | <u>3-5</u> | \$2000-50,000 |

Our Team: Safeguarding and Evolving

Team Culture:

At Black Rabbit Fund, our team culture is defined by collaboration, creativity, and passion for excellence. We value diversity and believe that it leads to innovation and better outcomes for our clients. Our team is encouraged to think outside the box, share ideas, and work together to achieve our goals.



Preston McIntyre

Founding GP

Steve Grisby

Gen. Partner

Saeed Al Nuami

Gen. Partner

Samson Kamau

Adviser